

Revamping the exchange of critical healthcare information- HIPAA POST

November 7, 2005 - One of the major roadblocks to email communications in the healthcare industry has been concern over patient privacy and content security. To address this problem, California based IMAGE-X Enterprises in accordance with Health Insurance Portability & Accountability Act (HIPAA) passed by Congress in 1996, has lately heralded HIPAA POST, a secured e-mail solution, for protecting individually identifiable health information.

Many healthcare experts have predicted that complying with the complex provisions of HIPAA could be a more difficult task than resolving Y2K, the year 2000 computer glitch. However, HIPAA POST will not only simplify and facilitate conformance to HIPAA regulations but also allow doctors to retrieve valuable information, such as patient information, diagnosis, lab work and recent history, at the touch of a button, over a password protected secured network. Most users feel that the productivity of email medium is diminishing, as only 20% of mail received is relevant the rest being spam. HIPAA POST's in-built powerful spam/junk mail filter will stop unwanted e-mails before they get to recipients inbox. The antivirus and anti-spam protection on multiple levels, with anti-virus definitions and anti-spam rules will update and capture new threats if any, on a regular basis. Recently a lot of web sites mimicking the logos of reputed organizations have mushroomed; resulting in phishing. Tricking others into giving out passwords or other sensitive information by sending out fake emails or spam has a long tradition in the attacker community. Reliability and cost effective solutions are the backbone of HIPAA POST – even for extremely large healthcare organizations.

Healthcare staff using HIPAA POST can send and receive email from anywhere in the world using existing or new email clients or web browsers. HIPAA POST, one of the most comprehensive products available, strikes a "*common sense balance*" by protecting "*the confidentiality of patients' medical records without creating barriers to receiving quality health care.*"

For more information, you may visit <http://www.hipaapost.com>